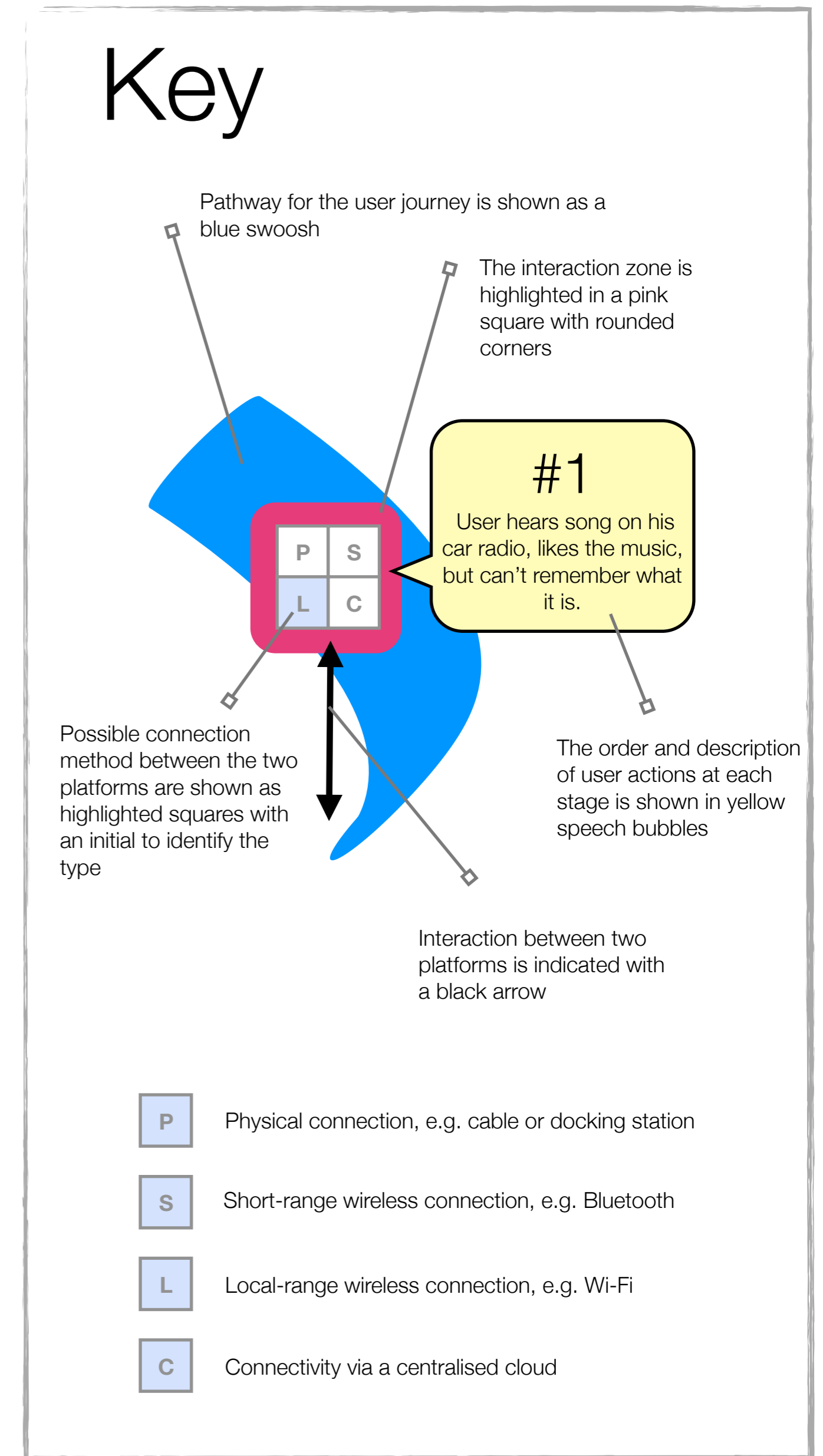
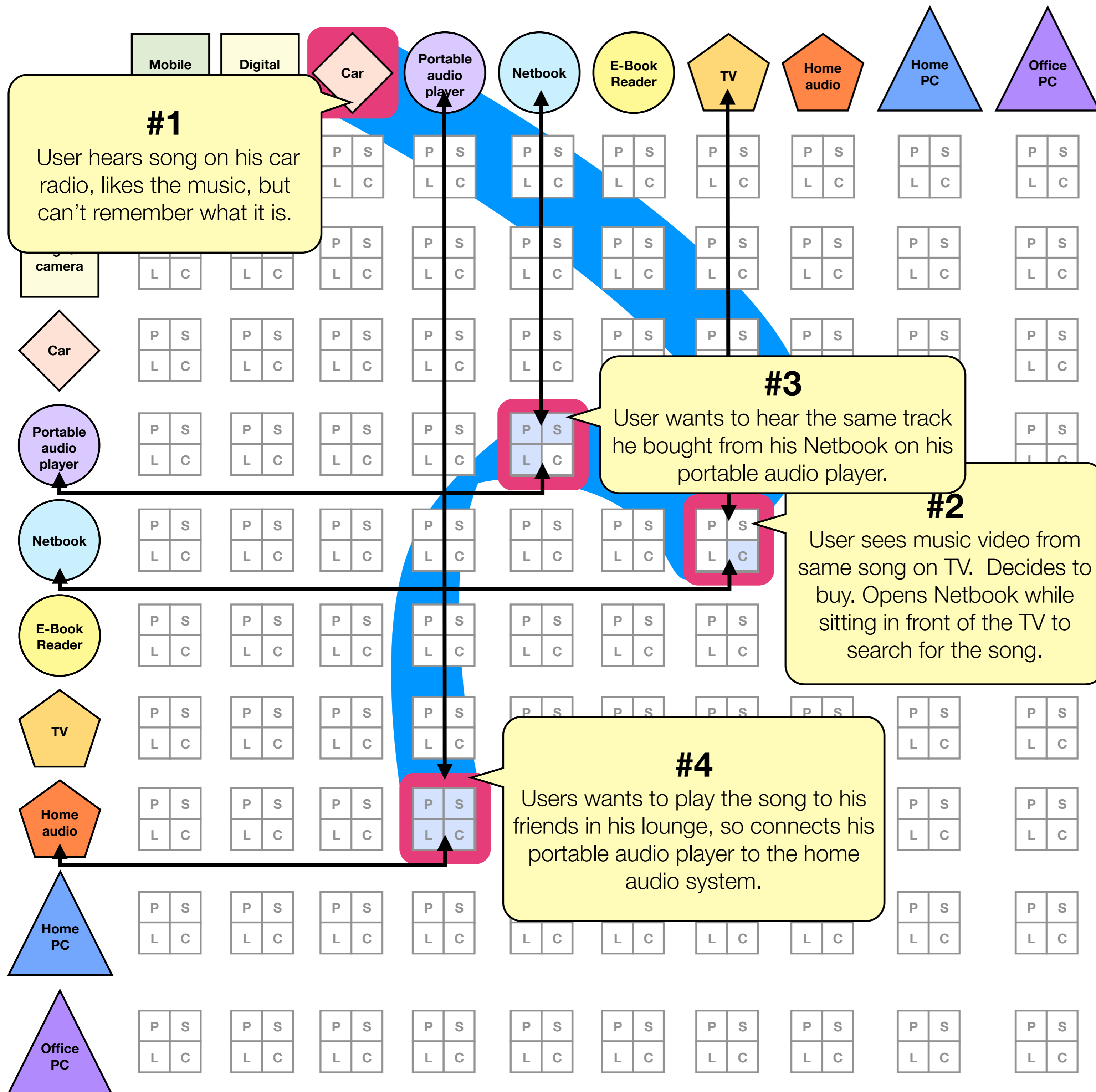


A framework for **user journeys** in a **multi-platform** world



www.pmn.co.uk/mex/



Please send your feedback and suggestions on the framework to Marek Pawlowski (mp@pmn.co.uk)

Join us at the MEX Conference, 'Enhancing mobile user experience in a multi-platform world' in London on 2nd & 3rd December 2009

Find out more and read the MEX Manifesto at [**http://www.pmn.co.uk/mex/**](http://www.pmn.co.uk/mex/)